

PROTECTIVE RESEARCH & INVESTIGATION IN SOCIAL MEDIA



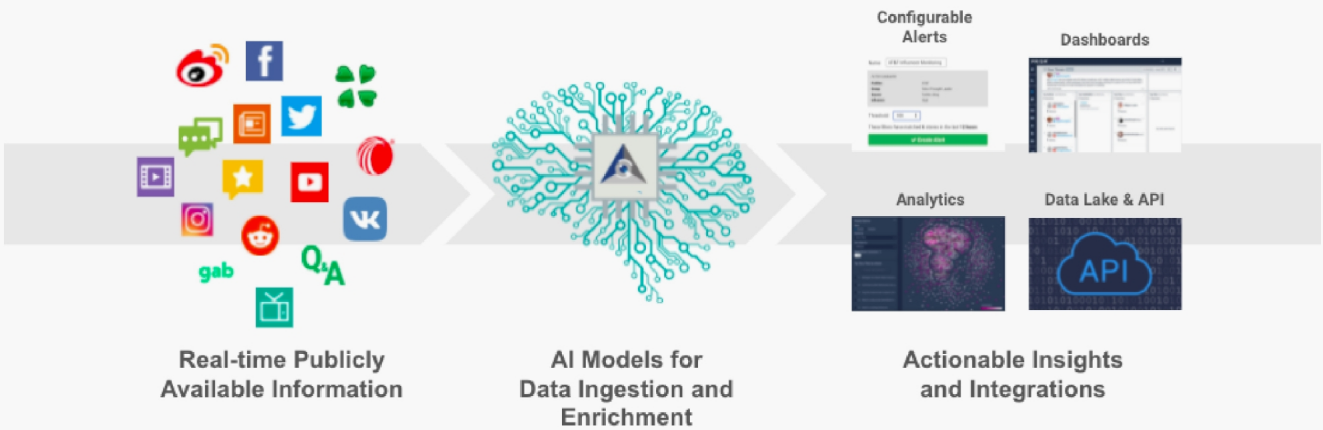
Online digital communications have not only become an indispensable piece of our everyday lives and reshaped the way we all communicate but have also become the most powerful intelligence and investigation tool for nearly every aspect of security.

The ability to gather online intelligence, conduct investigations, identify threats, and automatically monitor the surface web should be an integral part of today's enterprise security strategy.



HOW PRISM WORKS

PRISM leverages artificial intelligence and machine learning (AI/ML) technologies to enable situational understanding of the surface web and the specific narratives shaping global conversations, attitudes, and even offline actions. Unlike industry-standard tools that merely scrape publicly available information, PRISM ingests billions of raw data and metadata points daily through direct data provider partnerships with over 50 million unique media sources, including social, broadcast, traditional (print and digital) media, as well as other online publications, review sites, and alternative forums.

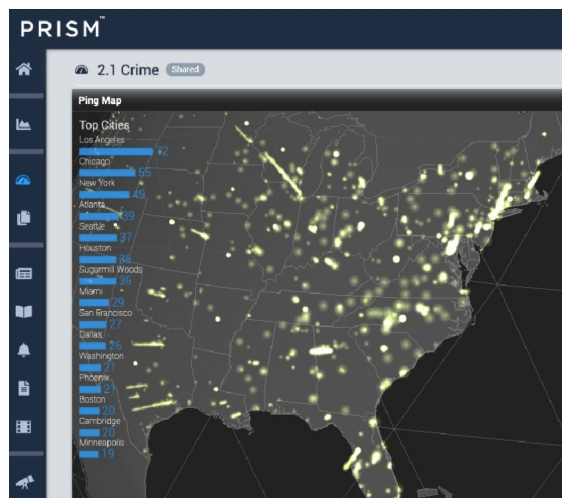


PRISM's extensive data ingestion pipeline is then enriched with proprietary AI/ML models to automatically detect emerging "narratives" – a cluster of media data points that share a common theme or agenda – and assess media quality, virality, authenticity, sentiment, geolocation, and more relative to an organization's interests and existing search queries. Within PRISM's cloud-based software application, enriched and raw media datasets are embedded into out-of-the-box dashboards, data visualizations, and analytical tools. Custom integrations with third-party systems or internal data lakes are also available via bidirectional API feeds.

ENABLING COMPREHENSIVE INTELLIGENCE

PRISM provides capabilities to support each stage of the threat intelligence lifecycle. Within a single platform, organizations can gain rapid situational understanding of the surface web — from fully-configurable alerts to deep network analysis and assessment of historical data baselines.

End users are given ample flexibility to query large volumes of enriched or raw data, and chart the propagation of viral narratives as well as individual threats across various online communities, platforms, languages, and geographies.



Supporting personnel in:

- Executive Protection & Physical Security
- Threat Intelligence
- Supply Chain Risk Management

Providing organizations with:

- Early Warning Alerts
- Real-Time Situational Awareness
- Network Analysis & Investigations



CHARLES ARCHER

FORMER ASSISTANT FBI DIRECTOR
CHAIRMAN OF LAW ENFORCEMENT COUNCIL

"The internet & social media are utilized by over 80% of the population. When embraced by investigators, Captis Intelligence's PRISM platform can become a criminal's worst enemy and provide investigators with an unparalleled opportunity to immediately elevate their threat assessment and investigation capabilities."

GET STARTED WITH PRISM

Contact the Captis Intelligence team to learn how PRISM can enhance your organization's security and asset protection.